

Katherine Foerg

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EDUCATION

Niagara University – Niagara University, NY
Bachelor of Science in Sport Management and Sport Operations, May 2025
GPA: 4.0
Dean's List

Cuyahoga Community College – Cleveland, OH
Associate of Arts, December 2022
Summa Cum Laude

CERTIFICATION

Inbound Certification (2023)
Inbound Marketing Certification (2023)
Hootsuite Social Media Certification (2023)

RELATED EXPERIENCE

The Foundation of Sports Sales: Cleveland Cavaliers – Cleveland, OH

- Selected as a participant out of over 300 applicants
- Participated in six virtual sessions involving roleplaying and learning from industry professionals

1/23-Present

Athletics Communications Office – Niagara University, NY
Student Assistant

- Contribute with day-to-day operations of the office
- Assist at sporting events with game day operations

Niagara University Athletics – Niagara University, NY
Sports Marketing Leader

- Increased Women's Basketball home opener attendance by 38% and Men's Basketball by 38.1%
- Design marketing materials for Niagara University athletics as a part of a five-year expansion plan
- Coordinate a team of ten students and multiple departments to launch the collaboration

INTERNSHIP

9/23-Present

Buffalo Sabres – Buffalo, NY
Communications Intern

- Assists with credential distribution and greeting media
- Record home and visitor player audio and postgame coach press conferences
- Manage press box setup and operation

5/23-8/23

First Tee – Cleveland – Cleveland, OH
Alumni Intern

- Assisted with planning, setting up and executing small and large events, including the 23rd annual benefit
- Lead groups of participants ages 6-14 as a coach, in the fundamentals of golf and life skills

LEADERSHIP

Social Media Creator – Niagara University (8/23-Present)
Advocacy Chair – Niagara University Student Government Association (1/23-Present)
Member – Club Managers Association of America (8/23 – Present)

SKILLS

Canva; BrandChamp; Photoshop; Microsoft Office; Instagram; Twitter; TikTok