

Katherine Foerg

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EDUCATION

Niagara University – Niagara University, NY
Bachelor of Science in Sport Management and Sport Operations, May 2025
GPA: 4.0, Dean's List(3 Semesters)

Cuyahoga Community College – Cleveland, OH
Associate of Arts, December 2022
Summa Cum Laude

CERTIFICATIONS

First Tee Level 1 Coach Training (2024)
Inbound Marketing Certification (2023)
Hootesuite Social Media Certification (2023)

INTERNSHIPS

9/23-5/24

Buffalo Sabres – Buffalo, NY
Communications and Public Relations Intern

- Assist with credential distribution and greeting radio and television media representatives
- Record home and visitor player audio and postgame coach press conferences for use on website and media outlets
- Manage press box setup and operations including distributing player stat sheets and line-up to commentators and members of the press

Summer 2023, 2024

First Tee – Cleveland – Cleveland, OH
Alumni Intern

- Assisted with planning, set up and execution of small and large events, including the annual benefit golf tournament
- Lead groups of participants ages 6-14 as a coach, in the fundamentals of golf and life skills
- Greeted and interacted with the Board of Directors and other organizations to help facilitate events

RELATED

EXPERIENCE

1/24 – Present

Cornerstone WNY – Niagara University, NY
Marketing and Graphic Student Assistant

- Create and publish marketing content across Twitter, Instagram and Facebook
- Assist on Cornerstone app development and operations
- Design content for website including graphics and event information

9/23 – Present

Niagara University Athletics – Niagara University, NY
Sports Marketing Leader

- Design marketing materials for Niagara University athletics as a part of a five-year expansion plan
- Coordinate a team of ten students and multiple departments to launch the collaboration
- Increased Women's Basketball home opener attendance by 38% and Men's Basketball by 38.1%

6/24 – Present

Club Management Association of America – Niagara University, NY
Social Media and Membership Coordinator

- Create and post weekly content across Instagram and Linked in with club updates
- Recruit new members at fairs and events
- Write articles for monthly newsletter that is distributed to managers and alumni

LEADERSHIP

Social Media Creator – Niagara University (8/23-Present)
Advocacy Chair – Niagara University Student Government Association (1/23-Present)
Teacher's Assistant – Niagara University Vincentian Social Justice (8/23-Present)
Peer Tutor – Niagara University, Academic Success Center(10/23-Present)

SKILLS

Canva; MailChimp; Photoshop; Microsoft Office; Instagram; Twitter; TikTok; SquareSpace