

Molly Passow

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EDUCATION

Niagara University- Niagara University, NY
Bachelor of Science in Tourism Event and Meeting Management, May 2025
Major: Marketing Minor: American Sign Language and Deaf Studies
GPA: 3.87 Dean's List (6 semesters)

INTERNSHIPS

8/24 - Present

The Buffalo Bills – Buffalo, NY
Business Development Intern

- Assist the Business Development Team in executing promotions during home games
- Communicate and work with a team of three other interns and the Graduate Assistant to ensure all partner activations are executed efficiently

5/24 - 8/24

Oakmont Country Club – Pittsburgh, PA
Manager in Training

- Provide prompt genuine hospitality to all members and guests.
- Work closely with Club leadership to ensure operational success.
- Uphold Club standards and ensure that Member & Guest experiences are positive and memorable in all areas of the Club

9/23 – 5/24

The Buffalo Sabres- Buffalo, NY
Game Presentation Intern

- Worked alongside the Game Presentation Department to create a memorable experience for fans
- Effectively communicated with a group of nine other interns and the Game Presentation Coordinator to execute in-game promotions
- Assisted in the implementation and execution of in-arena activities which includes promotions on and off the ice, anthems, mascot duties, and special events

5/22- 8/23

The Country Club- Pepper Pike, OH
Special Events and Catering Management Intern

- Supervised special events alongside Banquet and Events managers
- Managed a team of up to 30 people while communicating with the event host to ensure quality service
- Executed weekly pizza night and the employee appreciation party at the end of the summer
- Collaborated with other departments of the club to successfully execute events ensuring transparency amongst all departments

EVENT PLANNING

5/23-Present

NU Club Management Association of America – Niagara University, NY
President

- Coordinate meetings and trips exposing students to the private club industry
- Plan and execute meetings with club managers to provide students with a network of professionals in the industry, both locally and nationally

5/22-Present

Campus Programing Board- Niagara University, NY
Events Co-Chairperson 2022-2023, Co-President 2023-2024

- Lead a team of ten students to successfully plan and execute events for students on or off campus
- Coordinate with departments on campus to execute on average three events or bus trips per week
- Build relationships with local destinations to create a meaningful experience for students

MARKETING EXPERIENCE

9/23 - 5/24

Pinnacle Community Services - Niagara Falls, NY
Development Intern

- Work alongside the Marketing and Creative Team to effectively plan and execute donation campaigns
- Effectively communicate with multiple community leaders to build positive relationships with organizations
- Organize and collect information from local organizations and donors in a new database

CONFERENCES

Attendee, CMAA World Conference-Orlando, FL (2/23), Las Vegas, NV (3/24)
Attendee, CMAA National Student Education Conference-Chicago, IL (11/22), West Palm Beach, FL (11/23)

CERTIFICATIONS

Servsafe Allergens (05/22) TIPS Ohio (05/22) Hootsuite Platform (09/23)
Hootsuite Social Media Certification (10/23)